

Marketing Intern

Reports to: Internship Coordinator

The purpose of the Marketing Internship is to educate participants in all aspects of marketing at Sports Extra Inc, while also providing real-world experience and practical networking opportunities. Our desired outcome is to eventually place interns in a full-time position at a Sports Extra Inc upon their graduation.

Job Summary:

Interns will assist the Community Relations manager in marketing Sports Extra Inc. and educating prospective athletes at local events, either on or off-site. Interns will also be provided hands-on business and marketing training.

Duties and Responsibilities:

- Participates in on and off-site event preparation, execution, and analysis
- Observes and shadows customer inquiry response
- Attends sales meetings
- Supports sales staff with updating prospect and client files
- Completes all assigned trainings in a timely and concise manner
- Adheres to Sports Extra Inc dress code and behavior requirements